

Jefferson County - Fair Park Committee
Meeting Minutes
Thursday, April 11, 2024

1. **Call to order:**
Committee Chair Poulson called the meeting to order at 8:30am.
2. **Roll call (establish a quorum):**
Members Present: Blane Poulson, Dave Drayna, Mark Groose, Deb Hall-Kind, Roger Lindl
Members Absent: Jerry Haferman, Brandon White
3. **Certification of compliance with Open Meetings Law:**
Assistant to the County Administrator Michael Luckey certified compliance with the Open Meetings Law.
4. **Review of Agenda**
Motion made by Lindl, seconded by Drayna, to adopt the agenda. Motion carried 5-0.
5. **Public Comment:**
Ryder Hebbe of W5269 State Road 106 in Fort Atkinson addressed the committee with concerns about the vendor International Demolition Derby who is running the event at the Jefferson County Fair. He proposed finding alternative vendors in future years and investigating whether additional financial incentives for participants can be garnered and distributed this year.
6. **Approval of March 14, 2024 committee meeting minutes:**
Motion made by Drayna, seconded by Groose, to approve the minutes. Motion carried 5-0.
7. **Communications:**
Luckey shared an e-mail from Alex Kosharek who is interested in filming at the Jefferson County Fair. An e-mail from Kendra Benninger was provided to committee members.
8. **Review of Community Feedback & Suggestion on Fair Operations:**
Hall-Kind and Groose provided updates.
9. **Report from Fair Advisory Board**
Luckey provided information on prior and upcoming meetings.
10. **Discussion on status of necessary Fair Week tasks**
The committee discussed the document that had been included in their packet that broke the Fair Week tasks down into four categories based on completion status.
11. **Discussion and possible action on area coordinator positions**
Motion made by Drayna, seconded by Lindl, to hire six area coordinator positions to ensure that the four areas of responsibility: gravel pad, gates, kids area, and auction, are covered. Motion carried 5-0.
12. **Discussion and possible action on People Movers**
Discussion on only needing People Movers from Ron Klement, therefore cutting back on the amount provided last year. Motion made by Poulson, seconded by Drayna, to authorize staff to expend up to last year's amount on People Movers. Motion carried 5-0.
13. **Discussion and possible action on Fairest of the Fair contest and superintendent**
Motion made by Drayna, seconded by Groose, to authorize a superintendent to handle Fairest of the Fair. Motion carried 5-0.
14. **Discussion on Fair Week**
Fair Park Director Becky Roberts provided information on her plans for her first few weeks in the position. Luckey shared update on the Poster Contest. Voting went live at noon on April 10th and has had a large engagement already.
15. **Review of Financial Report**
No report.

16. Discussion and possible action on tentative future meeting schedule and agenda items

Discussion on holding a meeting on either May 9 or May 16. Discussion on holding a meeting on June 13. Chair Poulson suggested that "Discussion on Fair Week" remain as an agenda item. No motion was made.

17. Adjournment:

Motion made by Lindl, seconded by Drayna, to adjourn at 9:39am. Motion carried 5-0.